



areia score

FOOTVOLLEY IN NUMBERS

MEDIA KIT · 2026

The channel that boosts your federation and brings **more audience.**

Live statistics, ready-to-publish deliverables and a news portal working for your championship.

WHO WE ARE

A mix of Sofascore and ESPN, built only for footvolley.

Sofascore: live matches

Every point of every match recorded live. Score, statistics and a dedicated page for each athlete, pair and league.

ESPN: content from the whole world

An article for every stage, rankings, fan predictions and the story of the season, from Brazil to Europe.

Your federation plugs its championship into both, **with zero structure to build.**

Footvolley in numbers.

48

tournaments on the platform, 28 with full point-by-point scouting

889

matches scouted rally by rally

65k

actions recorded across 28k points

432

athletes with their own page and individual stats

10

leagues covered, across Brazil and Europe

6

countries: Brazil, Portugal, Spain, Denmark, France and the Footvolley World Cup

Source: Areia Score database, August 2026.

1.68 million views in the first 4 months.

243.0k

views · @areiascore.eu

1.41M

views · @areiascore

35.0k

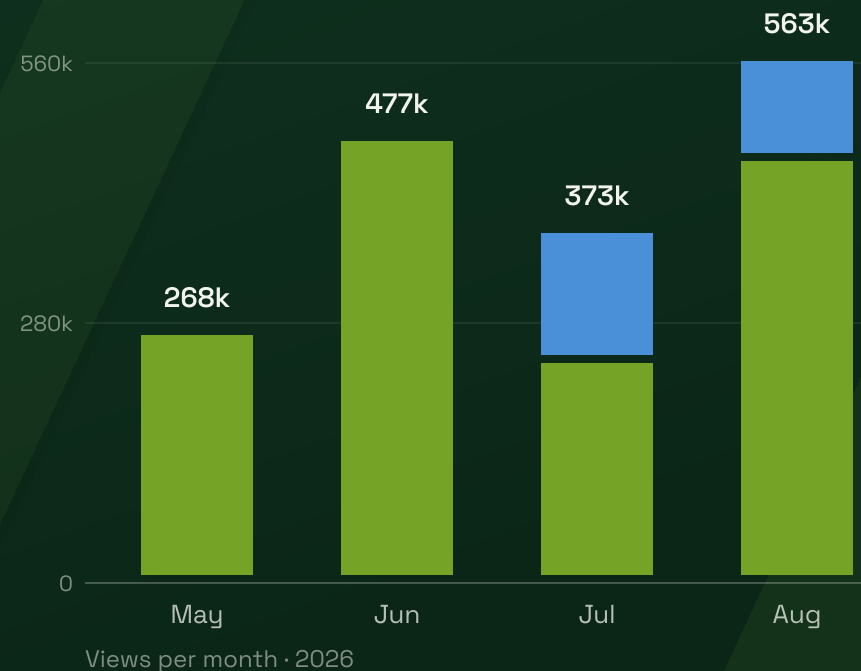
accounts reached in Europe

267.7k

accounts reached in Brazil

The European account went live in July and grows on **discovery**: content reaching people who do not follow it yet. The Brazilian account started two months earlier, with the same operation behind it: it is the curve a championship climbs once the coverage is running.

Source: official Instagram API (@areiascore and @areiascore.eu), August 30, 2026.



■ @areiascore.eu (Europe) ■ @areiascore (Brazil)

Qualified audience, growing every week on our website.

+310%

visitors last month against the previous one

3 min

average session on the portal

24%

bounce rate: people stay and browse

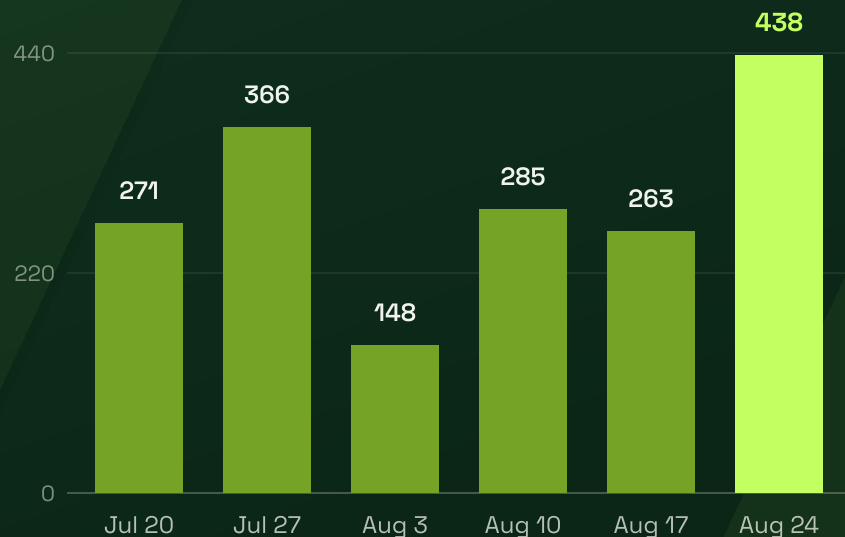
12+

countries in the audience, with Portugal and Spain leading Europe

This is the real footvolley fan: arriving from Instagram and Google and browsing through matches, tables and news.

Source: website analytics (PostHog), last 90 days, August 29, 2026.

Unique visitors per week



Best week in the portal's history, driven by Liga Nacional

What your federation gets at every stage.

01 • Your stage on stories, match by match

every match result published as the game ends, with link and mentions

02 • Your audience knows where to watch

announcement with groups, bracket and schedule, before the event

03 • Your athletes becoming media

a card for every pair with real stage numbers, ready to repost

04 • Your stage closed with reach

recap with champions, podium and highlights, our highest-reach deliverable

05 • Your tournament explained in numbers

game volume, match map and stage metrics (in production)

06 • Your broadcast with a TV look

duel board and live statistics bar for your YouTube stream

Your stage on stories, match by match.

- Every match becomes a story as the game ends, with the score and the stat leaders
- Link to the match page on the portal, plus athlete and tournament mentions ready to repost
- In your championship's colors and brand

The whole stage covered, from the first to the last match

The image shows a digital scorecard for a beach volleyball match. At the top, it identifies the event as 'PORTIMÃO - PRAIA DA ROCHA' and the '2º Etapa, Portimão'. Logos for the organizing body and a partner (INPV) are present. The match is in the 'FASE DE GRUPOS'. The teams are 'João Alcantara / Lucas Pinheiro' and 'Raul Curvelo / Rodrigo Faisca'. The score is 18 x 5. A list of statistics follows, with each team's performance shown in two columns. At the bottom, there is a link to 'VEJA O JOGO COMPLETO' and the website 'areiascore.com'.

PORTIMÃO - PRAIA DA ROCHA		2º Etapa, Portimão	
FASE DE GRUPOS			
João Alcantara Lucas Pinheiro	18 x 5	Raul Curvelo Rodrigo Faisca	
1	PONTOS DE PÉ	0	
6	PONTOS DE CABEÇA	4	
9	DEFESAS	4	
4	DEFESAS QUE VIRARAM PONTO	2	
1	ATAQUE PRA FORA	1	
1	ATAQUE NA REDE	4	
1	ERRO DE FUNDAMENTO	2	
0	ERRO DE RECEPÇÃO	1	
0	ERRO DE SAQUE	2	
1	ACES	0	

[VEJA O JOGO COMPLETO →](#)
areiascore.com

BROADCAST PACKAGE · 02

Your audience knowing where and when to watch.

- Groups, bracket and schedule published before the event
- In club leagues, the updated standings table joins the deliverable
- Turns followers into viewers of your broadcast

Up to 3.1k views per post in Europe · 10.9k in Brazil



BROADCAST PACKAGE · 03

Your athletes becoming media.

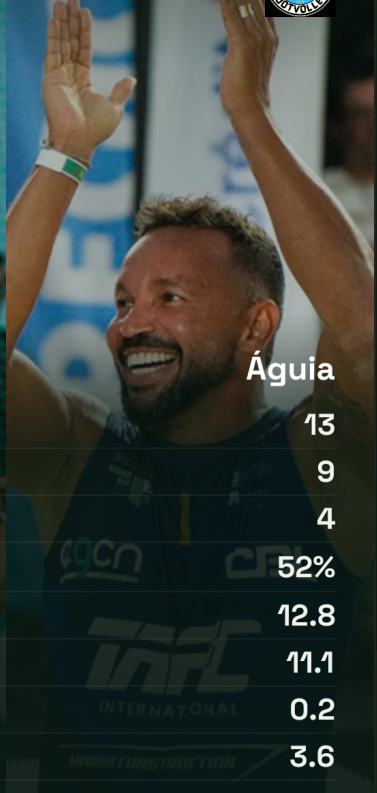
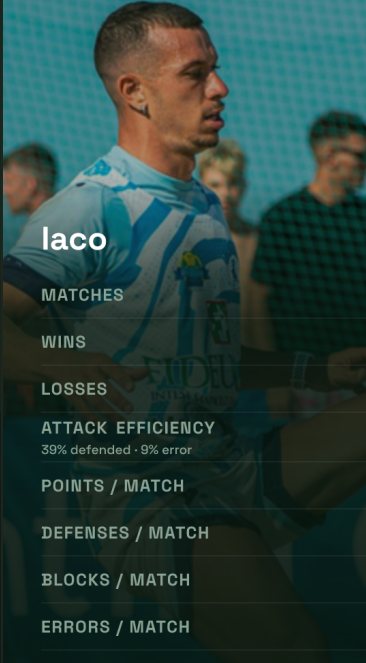
- A card for every pair with real stage numbers, straight from the scouting
- Athletes share their own card, and their audience becomes yours

Up to 4.5k views per post in Europe · 11k in Brazil

Copenhagen 1000

Copenhagen - Dinamarca





Iaco	Águia
MATCHES	13
WINS	9
LOSSES	4
ATTACK EFFICIENCY 39% defended · 9% error	52%
POINTS / MATCH	12.8
DEFENSES / MATCH	11.1
BLOCKS / MATCH	0.2
ERRORS / MATCH	3.6

Federico Iacopucci e Anderson Aguiar · Men's pro

 Areia Score

Your stage closed with reach.

- Carousel of up to 10 slides: champions, podium and stage leaders
- Audience slide with your YouTube and Instagram numbers
- The highest-reach deliverable in our portfolio

Up to 7.9k views on a single post in Europe · 70.2k in Brazil

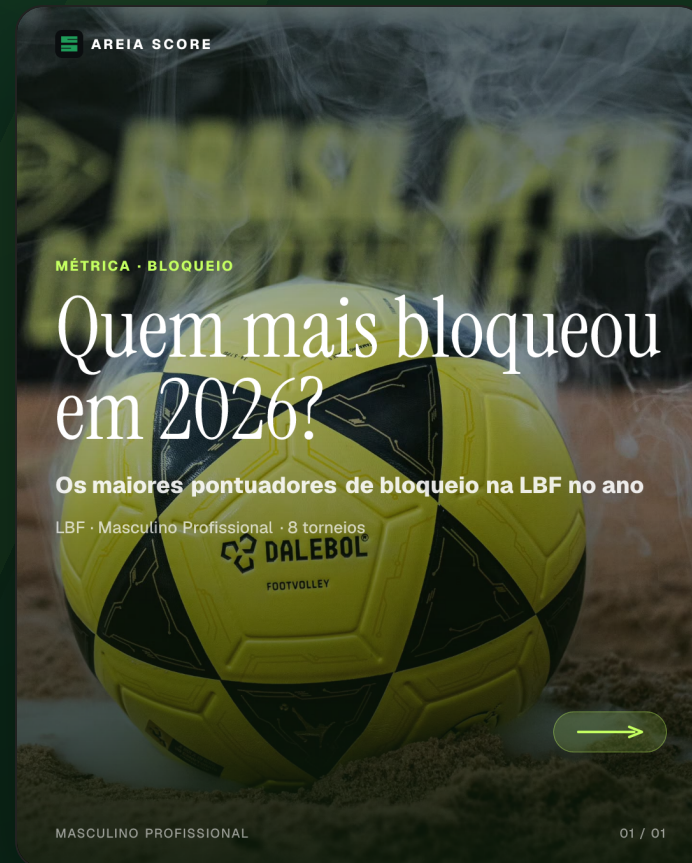


Your tournament explained in numbers.

in production

- Stage game volume: points, attacks, defenses and aces combined
- Match map: where the points came from, position by position
- In the same visual standard as our metric carousels

On the right, the visual standard: a published metric leaders carousel.



Your broadcast with a TV look.

Graphics ready for your production to put on air: the duel board before the match and the compact statistics bar during the game.

COPENHAGEN - DINAMARCA

COPENHAGEN 1000

bolao

TV

LEAGUE OF CHAMPIONS

	ANDERSON E FEDERICO	MARK THOM E VINA	MARK THOM E VINA	ANDERSON E FEDERICO	ANDERSON E FEDERICO	MARK THOM E VINA
	19 x 17		18 x 14		15 x 13	
SHARK POINTS	9	8	6	4	7	4
HEADER POINTS	3	4	5	7	2	4
SET-TOUCH POINTS	0	1	1	0	0	1
DEFENSES	6	3	14	12	10	11
DEFENSES TURNED INTO POINTS	2	2	5	5	6	3
ATTACK OUT	0	1	1	3	2	0
ATTACK INTO THE NET	1	2	0	2	1	1
NET TOUCH	1	2	-	-	0	1

AREIASCORE.COM

COPENHAGEN 1000 · DENMARK

ANDERSON E FEDERICO

POINTS	SHARK	HEADER	DEFENSES	ERRORS
14	6	3	9	4

areia score

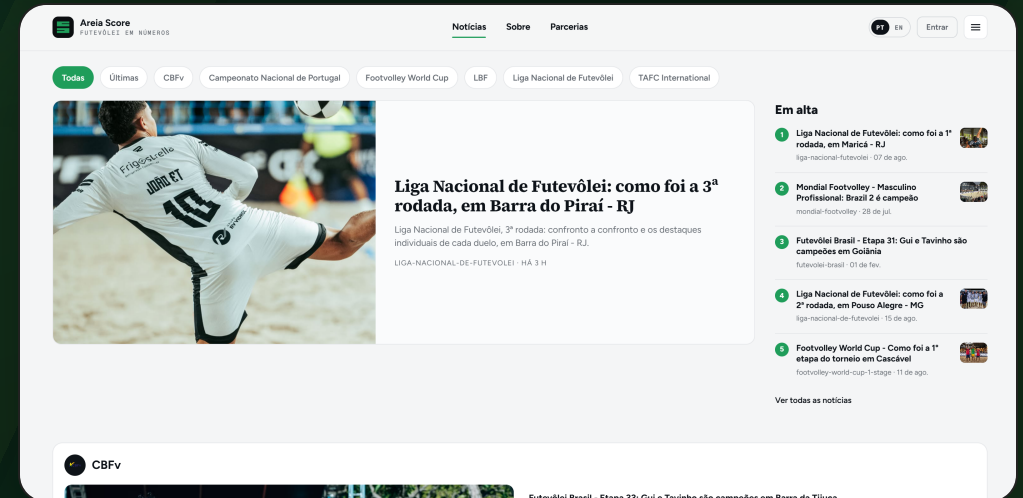
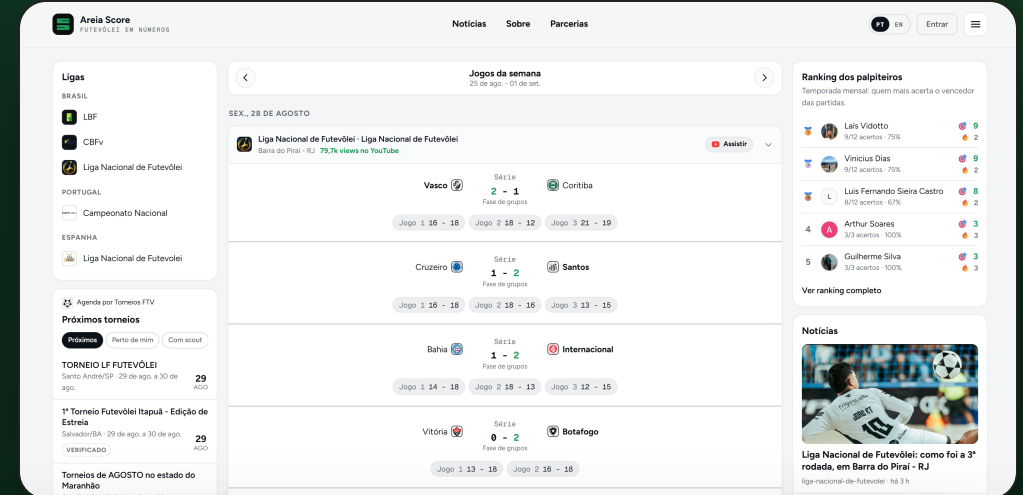
Top: board used at the League of Champions (Copenhagen 1000). Bottom: the Areia Score live statistics bar.

ANNUAL COVERAGE

Your whole season, in one channel.

- Everything in the broadcast package, at every stage of the year
- Year in review: annual recap with champions, rankings and the story of the season
- Your league's page on the portal: table, athlete and club statistics
- An article for every stage, with SEO and Google News distribution

57 articles already published on the portal



LET'S TALK

A more professional tournament, a more engaged audience.

Talk to us and let's design the coverage of your next season.

WhatsApp

+55 48 98801-4547

Email

viniciusimpulse@gmail.com

Instagram

@areiascore · @areiascore.eu

Website

www.areiascore.com